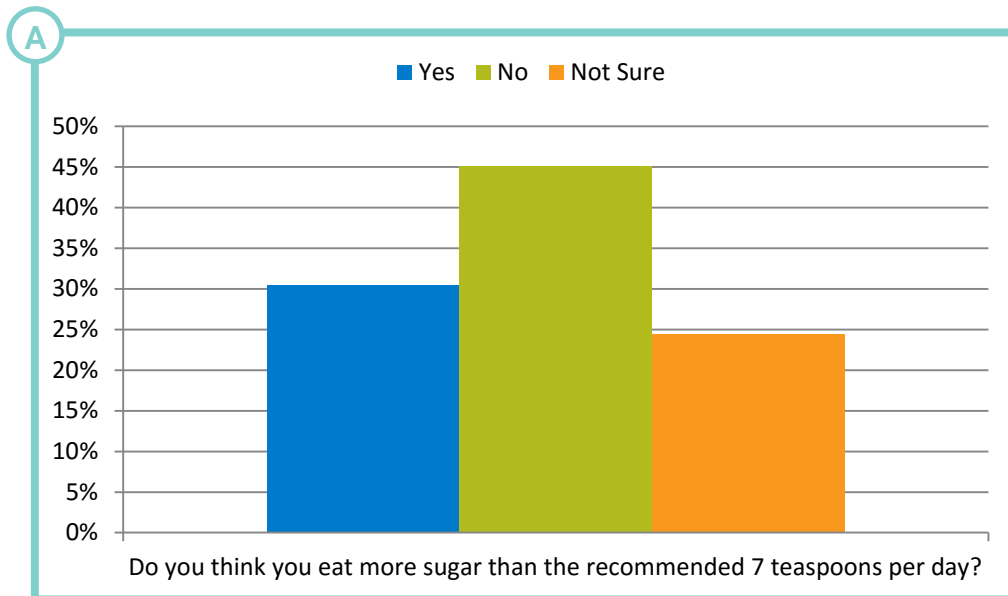


This document shows the basic analysis of results from our recent Sugar Smart Exeter survey, which attracted 693 responses from local residents. These results will help us drive the campaign forward in a way that is important to local people. **Together we can make a real difference.**

If you would like to discuss further, or get involved in the campaign, please email sugarsmartexeter@gmail.com

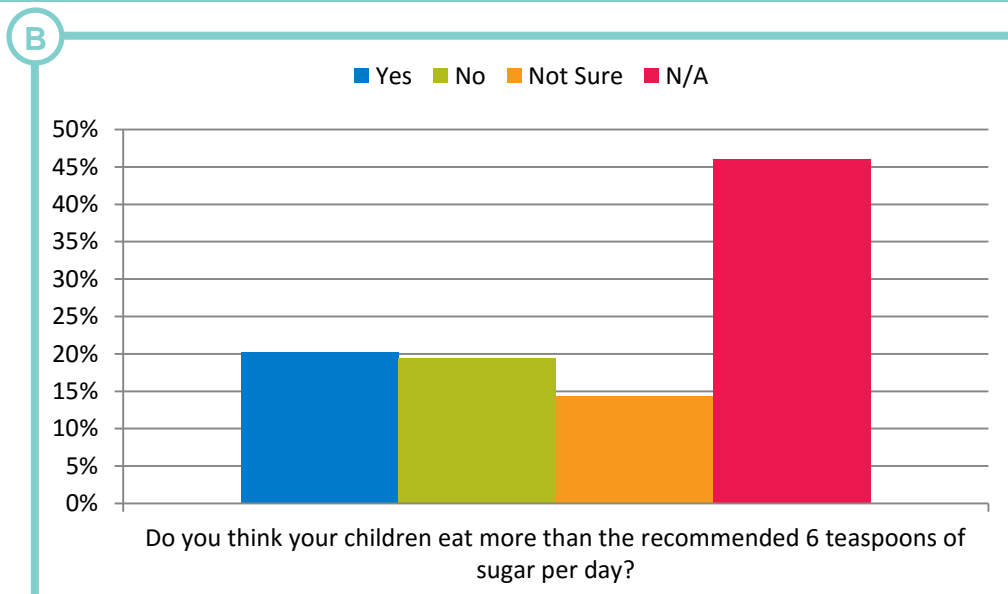
A

	Yes	No	Not Sure
Do you think you eat more sugar than the recommended 7 teaspoons per day?	30.4%	45.2%	24.4%

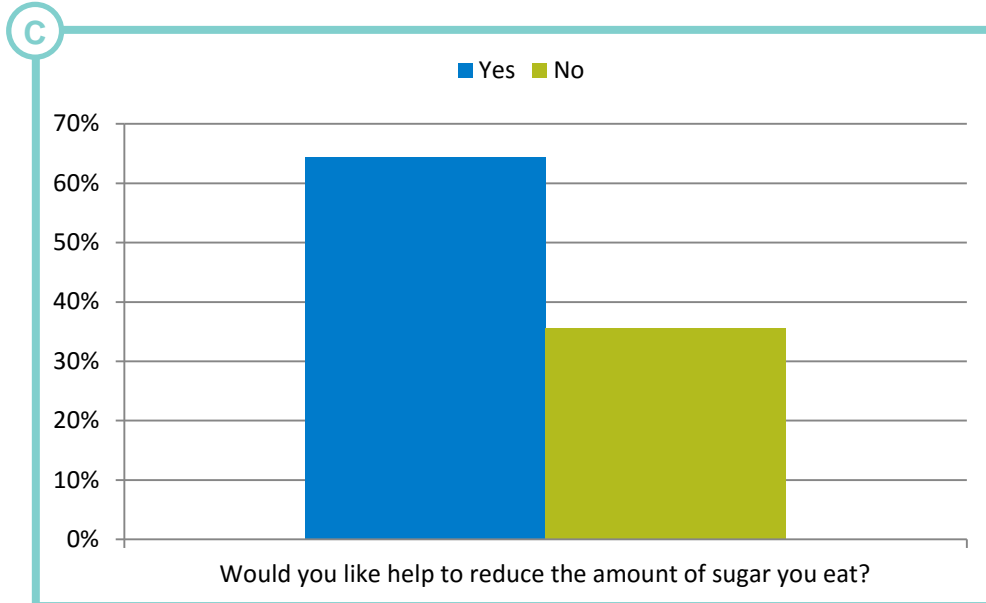


B

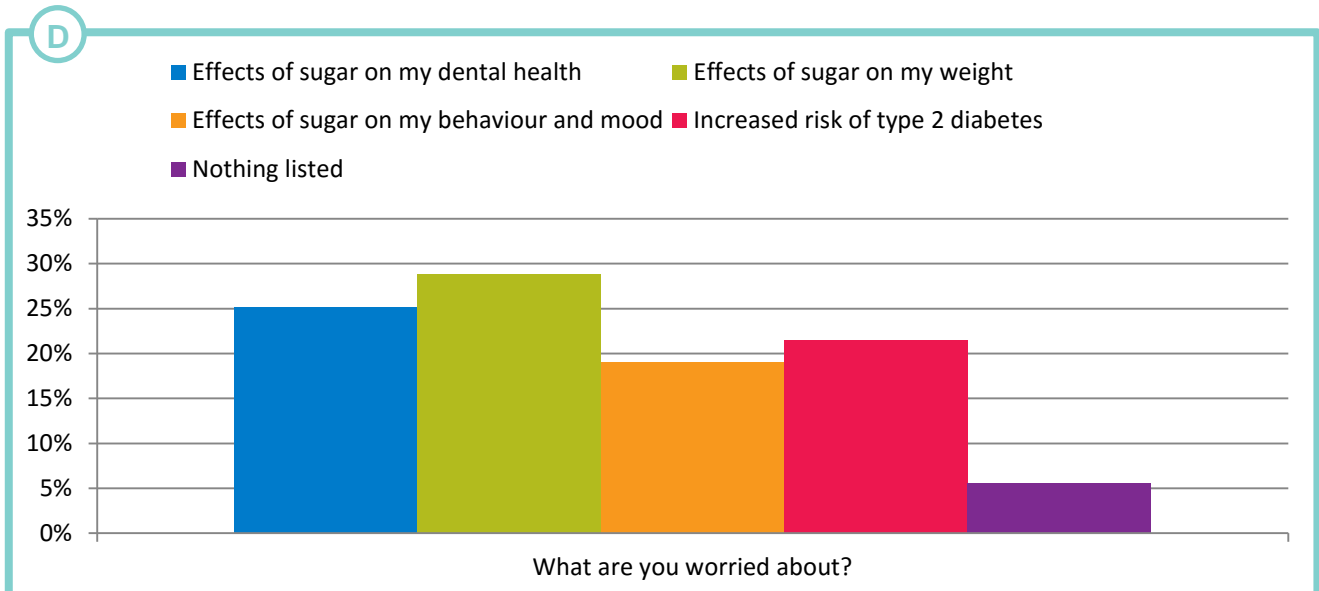
	Yes	No	Not Sure	N/A
Do you think your children eat more than the recommended 6 teaspoons of sugar per day?	20.2%	19.4%	14.3%	46.1%



	Yes	No
Would you like help to reduce the amount of sugar you eat?	64.4%	35.6%



What are you worried about?	Effects of sugar on my dental health	Effects of sugar on my weight	Effects of sugar on my behaviour and mood	Increased risk of type 2 diabetes	Nothing listed
	25.1%	28.8%	19.0%	21.5%	5.6%

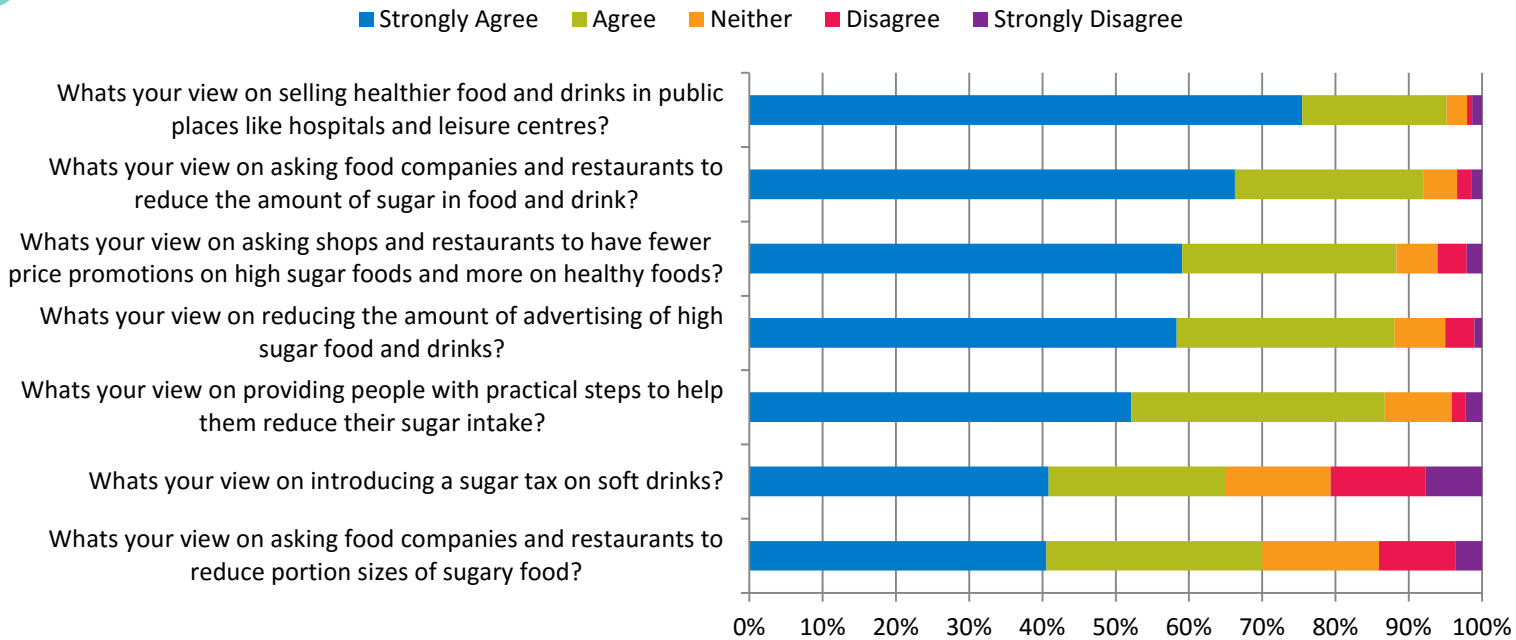


E

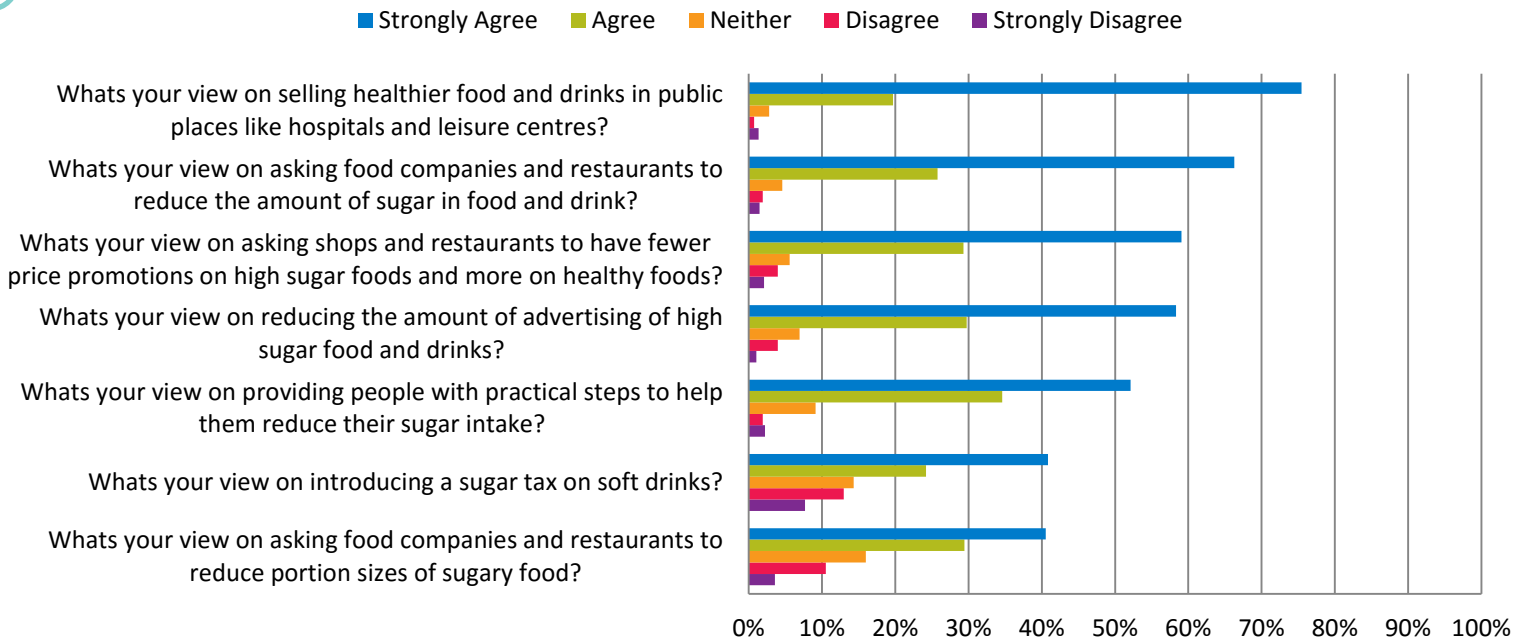
	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
What's your view on asking food companies and restaurants to reduce portion sizes of sugary food?	40.5%	29.4%	16.0%	10.5%	3.6%
What's your view on introducing a sugar tax on soft drinks?	40.9%	24.2%	14.3%	13.0%	7.7%
What's your view on providing people with practical steps to help them reduce their sugar intake?	52.1%	34.6%	9.1%	1.9%	2.2%
What's your view on reducing the amount of advertising of high sugar food and drinks?	58.3%	29.7%	6.9%	4.0%	1.0%
What's your view on asking shops and restaurants to have fewer price promotions on high sugar foods and more on healthy foods?	59.1%	29.3%	5.6%	4.0%	2.1%
What's your view on asking food companies and restaurants to reduce the amount of sugar in food and drink?	66.3%	25.8%	4.6%	1.9%	1.5%
What's your view on selling healthier food and drinks in public places like hospitals and leisure centres?	75.4%	19.7%	2.8%	0.7%	1.3%



E



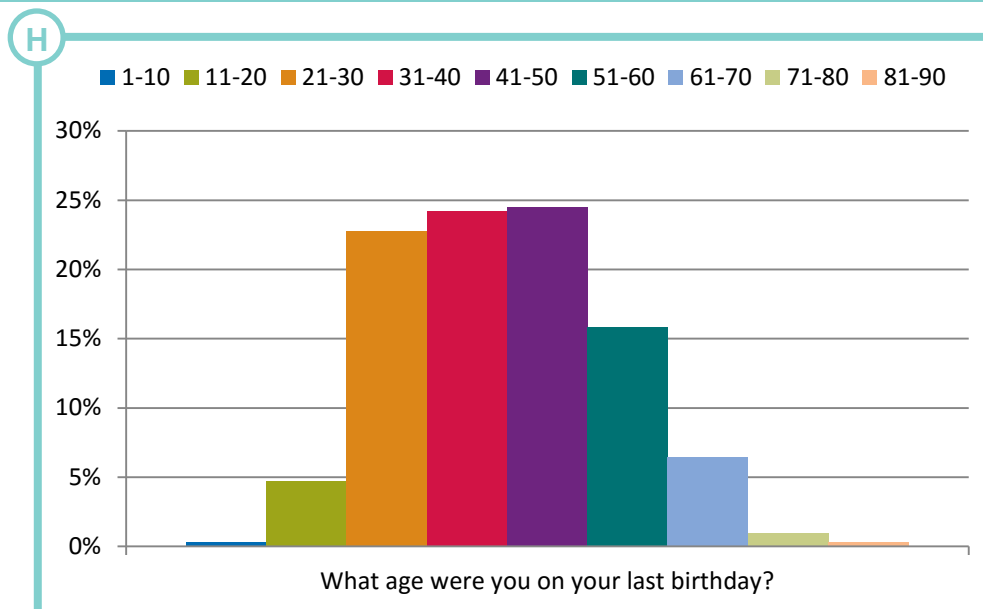
E



F	Yes	No
Would you like to be involved in making Exeter a Sugar Smart City?	32.4%	67.6%

G	Yes	No
Would you be happy to take part in research to express your views?	65.4%	34.6%

H	1-10	11-20	21-30	31-40	41-50	51-60	61-70	71-80	81-90
What age were you on your last birthday?	0.3%	4.7%	22.8%	24.2%	24.5%	15.9%	6.4%	0.9%	0.3%



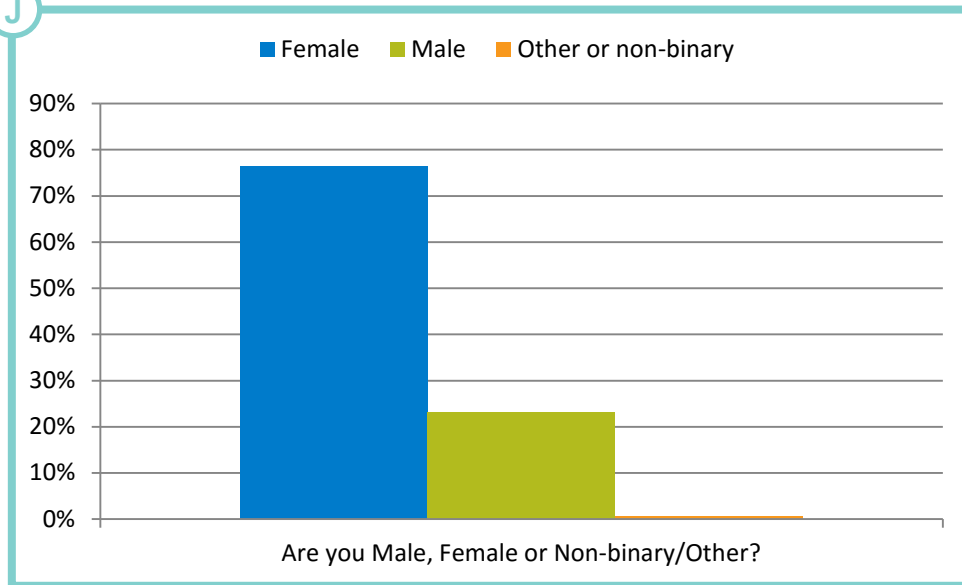
I	Asian Or Asian British - Bangladeshi	Asian Or Asian British - Chinese	Black Or Black British - Caribbean	Mixed - White And Asian	Mixed - White And Black Caribbean	Other	Other Ethnic Group - Arab	White - British	White - Gypsy Or Irish Traveller	White - Irish
How would you describe your ethnic origin?	0.2%	0.6%	0.2%	0.6%	0.2%	8.7%	0.2%	87.9%	0.2%	1.3%



J

	Female	Male	Other or non-binary
Are you Male, Female or Non-binary/Other?	76.4%	23.0%	0.6%

J



K

	Employed full-time	Employed part-time	Retired	Self-employed	Stay at home carer	Student/ Apprentice/ In Training/ Education	Unemployed
What is your occupation?	58.7%	19.8%	3.0%	3.6%	1.7%	12.3%	0.9%

K

